

Historic, Archive Document

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**The NEW
University
of Chicago
HARDY
CHRYSANTHEMUMS**

(Very Early Bloomers)

This recently introduced Chicago strain of Chrysanthemums will flower profusely by mid-September until frost. All are about 2 feet in height, are disease resistant, with sturdy growing habits, and produce ornamental foliage, as well as an abundance of bloom.

CALENDULA. Bright golden yellow flowers, $2\frac{1}{2}$ inches in diameter, on long stems. Excellent for cutting. Blooms early in September. 40c each; 3 for \$1.10; \$4.00 per doz.

COURAGEOUS. Dark ruby-red. Large double flowers $3\frac{1}{2}$ inches in diameter. Strong, upright, healthy green foliage. Late September bloomer.

40c each; 3 for \$1.10; \$4.00 per doz.

DRAFTED SNOW. A mound of large double white flowers, shaded yellow at the center, blooming in mid-Sept. 40c each; 3 for \$1.10; \$4.00 per doz.

FLASHLIGHT. Striking double dark red blooms with golden reverse. An excellent early variety, blooming in late August.

40c each; 3 for \$1.10; \$4.00 per doz.

HARBINGER. Double incurved petals of golden yellow with bronze or apricot tints. Flowers $2\frac{1}{2}$ inches across in large clusters. Grows erect, $2\frac{1}{2}$ feet tall. Blooms in early Sept. 40c each; 3 for \$1.10; \$4.00 per doz.

HEATHERBLOOM. Double deep mulberry-pink flower about $2\frac{1}{2}$ in. in diameter. Plants are vigorous growing, and in full bloom in mid-September.

40c each; 3 for \$1.10; \$4.00 per doz.

OLIVE LONGLAND. Apricot-pink, fully double flower of 3 inches. Lovely pastel color; blooms freely and is quite early. Grows vigorously, with fine foliage, to an erect $2\frac{1}{2}$ feet. Blooms about September 20th.

40c each; 3 for \$1.10; \$4.00 per doz.

POLAR ICE. Pure white, double flower of three inches. Grows vigorously, flowers freely, bunches nicely. Flower is pure white at all times and petal arrangement is somewhat open and shows a small center when mature. Early September bloomer.

40c each; 3 for \$1.10; \$4.00 per doz.

ROBERT BRYDON. Garnet-red, double flower of 3 inches. Growth is more spreading and bushier than the other Chicago varieties. Beautiful deep red blooms literally cover the plants. Mid-September.

40c each; 3 for \$1.10; \$4.00 per doz.

SOUTHWIND. Masses of large, Chinese red flowers toned salmon-buff, borne on sturdy, much-branched plants. Blooms in Mid-September.

40c each; 3 for \$1.10; \$4.00 per doz.

**CUSHION Pompon
"Button" MUMS**

This type of Chrysanthemum is ideal for cut flowers. It produces a multitude of lovely miniature, rosette-type flowers, each 1 inch or more across, in large clusters or sprays. Most of them bloom in September.

LAVENDER LASSIE. Graceful sprays of dainty lavender-pink, blooming from September until freezing. The $2\frac{1}{2}$ -foot plant is a mass of 2- to 3-inch Pompons.

35c each; 3 for \$1.00; \$3.50 per doz.

PYGMY GOLD. Distinct, fine Pompon type. Color a clean golden yellow. Early September blooming. 35c each; 3 for \$1.00; \$3.50 per doz.

Yellow Cushion

Yellow Cushion

**SHASTA
DAISIES**

ESTHER REED. An ideal plant, grand for cutting and al-days in flower. Double, pure white flowers of good size and long lasting. Begins blooming in June and continues until late in the season. Easily grown plants, impartial as to soil.

60c each; 3 for \$1.50; \$5.00 per doz.



Grand Marconi



Esther Reed

GRAND MARCONI. An outstanding variety, producing double, white, shaggy Chrysanthemum-like flowers on about $2\frac{1}{2}$ to 3-foot stems. Will bloom continuously during the summer months if flowers are kept cut. Excellent for outdoor culture. 60c each; 3 for \$1.50; \$5.00 per doz.

SHASTA DAISY COLLECTION

1 EACH of above, 2 plants (not labeled) \$1.10
3 EACH of above, 6 plants (labeled) 2.50
12 EACH of above, 24 plants (labeled) 9.00



**Collection of
Chicago
Chrysanthemums**

1 EACH of 10 listed
at left, 10 plants
(unlabeled) \$ 3.75
3 EACH of 10 listed
at left, 30 plants
(labeled) 11.00



TRIXIE. A beautiful and unusual combination of salmon, apricot and pink. Flowers are large with long, spiky petals. Free blooming with long, wiry stems. A lovely September bloomer.

50c each; 3 for \$1.35; \$5.00 per doz.

UNA. Slightly incurving flowers of delicate pink with silvery reverse, which blooms in late September.

50c each; 3 for \$1.35; \$5.00 per doz.

ZENITH. Large, solid purple. A color that is different than all others, and if disbudded, makes a very lovely large exhibition variety. Blooms in September and October.

60c each; 3 for \$1.50; \$5.50 per doz.

ENGLISH CHRYSANTHEMUM COLLECTION

1 each of 10 varieties listed, 10 plants (not labeled) \$ 5.00

3 each of 10 varieties listed, 30 plants (labeled) 14.00

**CUSHION MUMS
All Early Bloomers**

This prolific, improved strain of low growing Mums forms mounds of colorful blooms. Plants grow about a foot high and spread 2 feet or more. They start blooming quite early and are in full bloom in September, being literally covered with hundreds of flowers, lasting until frost. With a little straw protection called "Million Mums."

plants are quite hardy. They are sometimes called "Million Mums."

BRONZE CUSHION. This variety holds its color much better than the older variety but is just as free blooming. Warm, rich golden bronze.

\$1.00 per 3; \$3.50 per doz.

PINK CUSHION. Colorful mounds of light pink flowers, which are produced by the hundreds.

\$1.10 per 3; \$3.75 per doz.

WHITE CUSHION. While opening as a delicate pink, the flowers turn pure white as they develop. Very free blooming.

\$1.00 per 3; \$3.50 per doz.

RED CUSHION. Perfectly formed plant which makes a mound 18 inches high and 3 feet in diameter, covered with a blaze of bright red flowers.

\$1.15 per 3; \$3.80 per doz.

YELLOW CUSHION. Brilliant, pure golden yellow, producing hundreds of long-lasting blooms.

\$1.15 per 3; \$3.80 per doz.

ORANGE CUSHION. New! Nicely proportioned plant covered with a profusion of brilliant orange blossoms.

\$1.20 per 3; \$4.00 per doz.



Pompon Mum, September Bronze

CUSHION MUM COLLECTION

1 EACH of above 6 varieties, 6 plants (not labeled) \$ 2.15

3 EACH of above 6 varieties, 18 plants (labeled) 6.00

6 EACH of above 6 varieties, 36 plants (labeled) 11.00

MODERN IRIS

NEW GIANT BEARDED GARDEN VARIETIES
This modern Iris yields large returns for an exceedingly small investment in time and money. It is perfectly hardy, produces huge blossoms of a great variety of hues, and increases from year to year. It requires no special care, and will withstand intense heat and prolonged periods of drought. Shipments of these Iris will begin in AUGUST.

The following varieties have been selected with great care so as to include outstanding sorts which may be purchased without damage to your pocketbook.

	Each	Per 3	Doz.
BLACK WINGS.	A black-purple velvety variety, which is a universal favorite30	\$1.00
CHINA MAID.	Large pink, yellow and lavender blossoms which are freely produced. One of the largest and best in the pink class75	2.00
DOROTHY DIETZ.	White standards which are flushed with blue, and blue-colored falls35	1.00
ELMOHR.	A huge mulberry-rose Iris. Flowers are almost unbelievably large and long lasting. A frequent blue ribbon winner at flower shows	1.00	2.75
FLORA ZENOR.	A new color, which has been described as resembling the color of foam on a strawberry soda. A true pink without a hint of lavender75	2.00
MAGENTA.	One of the finest French importations. Showy flowers of richest claret-purple. A novel color35	1.00
MING YELLOW.	A mammoth rich yellow of unsurpassed beauty50	1.35
NASSAK.	A large white with a beautiful blue border35	1.00
PRARIE SUNSET.	The rich colors of the setting sun possessed by this outstanding Iris give it a glowing appearance, which is impossible to describe	1.00	2.75
PERSIAN PRINCE.	Golden standards and rich red falls. A royally colored variety50	1.35

MODERN IRIS COLLECTION

1 EACH of 10 varieties (unlabeled) \$ 5.75
3 EACH of 10 varieties, 30 plants (labeled) 16.75

AUTUMN FLOWERING IRIS

(Flowering Two or More times Each Season—Both Spring and Fall)

	Each	Doz.
AUTUMN ELF.	22 inches. Ruffled standards of cream with flaring falls of soft lilac50
AUTUMN HAZE.	30 inches. Light lavender-violet standards with falls of Hyssop-violet. Giant fall bloomer with a new violet fragrance30
BLACK MAGIC.	26 inches. Deep blue-violet with rich velvety luster and black sheen. A fine, profuse fall bloomer35
SEPTEMBER SKIES.	20 inches. Magnificent deep purple which blooms freely in fall30
SOUND MONEY.	24 inches. Fall bloomers of golden yellow. These free-blooming plants produce several flowers per plant40
WHITE AUTUMN KING.	26 inches. Glistening snowy white of robust growth with waxlike substance. Large, showy flowers of heavy form35

AUTUMN FLOWERING IRIS COLLECTION

1 EACH of 6 varieties (unlabeled) \$ 1.95
3 EACH of 6 varieties, 18 plants (labeled) 5.65
6 EACH of 6 varieties, 36 plants (labeled) 10.75

VESPER IRIS (Dichotoma)

The graceful filigree of the branches of these Vesper Iris is studded with from one to two hundred jewel-like flowers, truly a mammoth bouquet. The delicately colored blossoms which at a distance resemble a multitude of gorgeous butterflies at rest with motionless outstretched wings, in color including such hues as translucent lavender with markings of mahogany, copper, lemon and orange-brown.

The Vesper Iris, which are exceedingly easy to grow, bloom for a month during July and August, when flowers are scarce. Vespers resist both severe cold and intense heat with impunity. Be the first in your locality to grow this unique Iris.

40c each; 4 for \$1.00; \$2.75 per doz.

HARDY GARDEN LILIES

LILUM AURATUM. "Gold Band Lily." One of the finest Lilies known. We are pleased to be able to offer these again. Its large, graceful, fragrant flowers of ivory-white are thickly studded with chocolate-crimson spots and stripes golden yellow through the center of the flower. Size 8 to 9 inches in circumference. Immediate delivery.

75c each; 3 for \$2.00; \$7.50 per doz.

LILUM CANDIDUM. "Madonna Lily." (Also known as the June Lily.) This is the earliest outdoor garden Lily and one of the oldest, loveliest and best known varieties. You have often admired it, with its rich perfume and snow-white flowers, from 3 to 15 on a stem. It is very hardy and will thrive in any light garden soil, with plenty of light and air. Shipment will be made in August.

Large Bulbs: 65c each; 3 for \$1.75; \$6.50 per doz.
Medium Bulbs: 45c each; 3 for \$1.25; \$4.50 per doz.

LILUM ORANGE TRIUMPH. A startling introduction of really brilliant orange, the Umbellatum class, which has created a remarkable enthusiasm in the Netherlands. Height 3 1/2 feet, with erect flowers. An outstanding Lily of a strikingly brilliant color. Immediate shipment. 45c each; 3 for \$1.25; doz. \$4.50

LILUM REGALE. Regal Lilies give your garden a final touch of beauty. New and hardy Lily, native of Northern China, and very easily grown. 4 to 5 feet tall, flowers are ivory-white, trumpet-shaped with soft yellow throat. Very fragrant. Blooms in July. Will give increasing beauty for many years without transplanting. Immediate shipment.



Lilium Rubrum

40c each; 3 for \$1.10; \$4.00 per doz.

LILUM RUBRUM. Rich ruby-carmine on white, stout of substance, with broad petals. This variety stands out prominently because of its vigorous growth as well as its size and depth of coloring. A real beauty, outstanding and different. Blooms in August. Size 8 to 9 inches in circumference. Immediate shipment.

75c each; 3 for \$2.00; \$7.50 per doz.

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40c each; 3 for \$1.10; \$4.00 per doz.

WHITE WONDER. An unusually lovely new white Violet. Blossoms are pure white with the center of the flower faintly marked with veins of pink and blue. Delicately beautiful and fragrant.

45c each; \$1.30 per 3; \$4.50 per doz.

NEW ROYAL ROBE. A most floriferous Violet, which makes a beautiful globular shaped plant, about 10 to 12 inches high. The dainty flowers show very prominently on top of the foliage, and are of a lustrous shade of deepest violet-blue. Large, moderately fragrant, on 12-inch stems. The most outstanding new Violet.

45c each; \$1.30 per 3; \$4.50 per doz.

WHITE FLAMBOYANT. An unusually lovely new white Violet. Blossoms are pure white with the center of the flower faintly marked with veins of pink and blue. Delicately beautiful and fragrant.

45c each; \$1.30 per 3; \$4.50 per doz.

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Michigan's Largest Bulb Growers

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NOTICE Transportation charges paid on all orders amounting to \$3.00 or more if accompanied by cash in full. Orders under \$3.00 add 15c for postage.

Due to extreme labor shortage we ask your indulgence. Shipments will be made as soon as possible. Place your orders **EARLY**.

Michigan Customers only — 3% sales tax

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